

## Required Materials List

*Thank you for your interest in consigning with Cowpony Sales, LLC, we look forward to working with you!*

- Height: make sure to have an accurate height measurement, not a guess. We recommend using horse/pony height tape or stick.
- Video showing CLEAR movement. Regardless of age or discipline, show walk, trot, lope video going both directions, as well as any maneuvers or special skills. If stated that the horse does a task or skill, please provide video. You will be required to upload ONE final video to YouTube, or we can upload it for you for a small fee.
  - ✓ *YouTube video should be LANDSCAPE, steady (not from horseback), clear, zoomed in, good lighting*
  - ✓ *Portrait Clips are needed for Social Media promotions. These should be 2 minutes or less, unedited (not exported from your Social Media channels)*
- PROFESSIONAL Quality photos, showing a minimum of all 4 sides (right, left, front legs, rear). We need to see build, confirmation, color and structure. In use photos are also extremely helpful. You can have 10 photos. PLEASE do not send ALL your photos and ask us to select.
  - ✓ *If YOU wouldn't purchase a horse off your photos, consider retaking them.*
  - ✓ *When taking photos, if you wouldn't take your family photos in that spot, don't take your sale photos there either.*
- Registration Papers: If the horse is registered, we will need a copy provided. If the horse is not in your name, we need to see a copy of the transfer from the previous owner and all necessary paperwork.
- Current Coggins: Prior to listing, a copy of current Coggins (within 11 months of the end of the sale) must be provided.
- Non-registered horses & ponies, over the age of 8, **we highly recommend** a note from a licensed veterinarian documenting an estimated age.
- Reserve Price: When setting a reserve price, this amount should be the LEAST amount you are willing to accept, not the amount you are hoping to receive. We will always market each horse to the fullest and work towards getting top dollar to the best of our ability. This amount is NOT shared publicly and is kept between Cowpony Sales & the seller.
  - ✓ *Setting Reserve Price of \$15,000 - \$19,999 we will HIGHLY recommend getting x-rays (within 1 year) before listing. Alternatively, a Pre-Purchase Exam from a veterinarian would be acceptable.*
  - ✓ *Setting Reserve Price of \$20,000+ WILL require x-rays (within 1 year) before listing.*
- Health & Fitness: While a veterinary statement is not required to consign, it is welcome to provide. Pre-Purchase Exams or Limited Pre-Purchase Exams can be extremely beneficial in achieving higher price points.
  - ✓ *We expect all flaws (including minor) – scars, bumps, etc. to be disclosed on our Health & Fitness form that is completed by the seller.*
- Broodmare: When selling as a broodmare option, a veterinarian statement of health and DNA testing is recommended. If mare is bred, a veterinary statement, with pregnancy check within 10 days of listing is required.
- Health Certificate: As the seller, you'll be responsible for obtaining proper health transportation documents concluding the sale. It is recommended to have this vet appointment made at the start of the sale to avoid delays in pick-up at the conclusion of the sale.